



**NEW**  
For Immediate Release

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**OneLegacy's Donate Life Rose Parade® Float**  
**Announces Its 2026 Float Theme, *Treasure Every Moment Together***  
***The Float Will Feature Dozens of Organ, Eye and Tissue Donors, Recipients and Living Donors on New Year's Day to Celebrate the Power of Organ, Eye and Tissue Donation***

**LOS ANGELES – June 18, 2025**— OneLegacy announced the theme of their 2026 OneLegacy Donate Life Rose Parade® float, ***Treasure Every Moment Together***. This entry will be featured in the 137<sup>th</sup> Rose Parade® presented by Honda on January 1, 2026, in Pasadena, California. As part of this iconic New Year's Day celebration, OneLegacy's float will join dozens of floral floats, marching bands, and equestrian units riding down Colorado Boulevard.

The 2026 Rose Parade® theme, ***The Magic in Teamwork***, celebrates the power of collaboration and collective achievement. It emphasizes that exceptional results come from a willingness to work together. Organ donation and transplantation rely on the coordinated efforts of hospitals, organ procurement organizations, transplant centers, donors, and recipients. When an organ donor gives the gift of life to a recipient, it exemplifies the theme chosen by Tournament of Roses President Mark Leavens.

*"OneLegacy has long been an inspiring presence in the Rose Parade," says Leavens. "Their float is more than a beautiful display; it's a powerful reminder of what's possible when people come together with compassion and purpose. Their message of generosity, hope, and teamwork reflects the very best of our community."*

OneLegacy's twenty-third entry into the Rose Parade®, ***Treasure Every Moment Together***, highlights gratitude for moments shared with others. This lush tropical paradise is a reminder that registered organ, eye, and tissue donors offer the greatest treasure: the gift of life. Grateful organ recipients will sail through Pasadena, California, in two traditional canoes placed at the front of the float. The 2026 OneLegacy Donate Life Rose Parade® Float honors a community of people touched by the power of organ, eye, and tissue donation.

Charles Meier, an award-winning float designer, created the vision for the 2026 OneLegacy Donate Life Rose Parade® float. Three regal, great hornbill birds perch along the float, accompanied by monarch butterflies. Like donation and transplantation, great hornbills play a

crucial role in sustaining the circle of life in their communities. Monarch butterflies represent transformation and rebirth and are often used as symbols of donation and transplantation. The centerpiece, an open treasure chest, overflows with flowers, pearls, and Floragraphs – floral portraits of organ, eye, and tissue donors.

Artistic Entertainment Services (AES) will bring the float to life under the direction of the OneLegacy Donate Life Rose Parade® float crew. Over fifteen hundred organ, eye and tissue donation advocates volunteer their time to decorate the float with organic materials such as seeds, grains, bark, and flowers. The decorating shifts commence in October and end in December, culminating in the premiere of the finished float on New Year's Day. OneLegacy Donate Life Rose Parade® float decorating shifts are posted on the [float's website](#).

*"Every year, millions of people are inspired by the OneLegacy Donate Life Rose Parade float – partners, volunteers, donor families, recipients, living donors, parade attendees, and viewers around the world," said Prasad Garimella, CEO of OneLegacy. "In 2026, **Treasure Every Moment Together** reminds us that renewed life is the invaluable gift that organ, eye, and tissue donors leave behind."*

As the world's most visible campaign for organ, eye, and tissue donation, the OneLegacy Donate Life Rose Parade®, float, produced by OneLegacy, is made possible by support from major organizations across the country. OneLegacy offers many sponsorship opportunities to those interested in amplifying the importance of organ, eye, and tissue donation on a global scale. A full list of sponsorship opportunities can be found on the [OneLegacy Donate Life Rose Parade float website](#).

The OneLegacy Donate Life Rose Parade® float visually shows the impact of organ, eye, and tissue donation. California residents can learn more and register today on the [OneLegacy website](#). Those outside of California can visit the [National Donate Life Registry](#).

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#### **About OneLegacy**

OneLegacy is a nonprofit organization dedicated to saving lives through organ, eye, and tissue donation throughout Southern California, including Los Angeles, Orange, Riverside, San Bernardino, Ventura, Santa Barbara, and Kern counties. Working in close collaboration with hospitals and transplant centers, OneLegacy ensures the recovery of vital organs and tissues. Make a difference: become an organ, eye, and tissue donor by registering at [OneLegacy.org/register](#) or by checking "YES" at your local DMV. If you're not already a donor, we encourage you to consider registering today. For more information, visit [OneLegacy.org](#).

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#### **About the Pasadena Tournament of Roses® and Rose Parade® presented by Honda**

The Pasadena Tournament of Roses® is a volunteer organization that hosts America's New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® presented by Prudential and a variety of accompanying events. The Association's 935 Members supply more than 80,000 volunteer hours, which will drive the success of the 137<sup>th</sup> Rose Parade, themed "The Magic in Teamwork," on Thursday, January 1, 2026, followed by the College Football Quarterfinal at the Rose Bowl Game presented by Prudential. Visit [www.tournamentofroses.com](#), follow us on [Instagram](#), [YouTube](#) and [X](#), and like us on [Facebook](#).

(Editor's Note: The float rendering is included below.)

**Treasure Every  
Moment Together**

