

Donate Life Rose Parade® Float

2023 Parade Timeline



GARY'S WEEK

Thursday, December 29th

Date	Time	Description	Location	Participants	Attire/Notes
Thursday, Dec 29	10am – 8pm	Donate Life Dedication Garden Rose Placement	Fiesta Floats	By Appointment Only	Warm, casual attire
	8am-11pm	Float Decorating (Sponsors and Attendees) <i>Shift Times:</i> 8:00 am-1:00 pm 1:30 pm-6:00 pm, 6:30 pm -11:00 pm	Fiesta Parade Floats, Irwindale	Confirmed volunteers only; minimum age 12	Layers, jeans, sneakers

Friday, December 30th

Date	Time	Description	Location	Participants	Attire/Notes
Friday, December 30	Entire day	Families begin to arrive	Hilton Pasadena	All	N/A
	8am-10pm	Participants check in/ticket pick up	Hilton Pasadena, Pasadena Ballroom	Designated ticket pick- up person	Casual attire
	8am-11pm	Float Decorating (Sponsors and Attendees) <i>Shift Times:</i> 8:00 am-1:00 pm 1:30 pm-6:00 pm, 6:30 pm -11:00 pm	Fiesta Parade Floats, Irwindale	Confirmed volunteers only; minimum age 12	Layers, jeans, sneakers

Please note this schedule is subject to change.
www.DonateLifeFloat.org

Donate Life Rose Parade® Float

2023 Parade Timeline



	10am – 6pm	Activity Room	Hilton Pasadena	Kids of sponsors, honorees, and guests	N/A
	11am – 8pm	Donate Life Dedication Garden Rose Placement	Hilton Pasadena, Santa Clara Ballroom	Hotel honorees and guests only – not open to the public	Warm, casual attire
	7pm-9pm	Participant Sticker Trading	Hilton Pasadena foyer	All	Casual attire Bring your stickers and yearbook

Saturday, December 31st

Date	Time	Description	Location	Participants	Attire/Notes	
Saturday, Dec 31	8am-11pm	Float Decorating <i>Shift Times:</i> 8:00 am-1:00 pm 1:30 pm-6:00 pm, 6:30 pm-11:00 pm <i>If Necessary:</i> 11:00pm – 3:30am	Fiesta Parade Floats, Irwindale	Confirmed volunteers only; minimum age 12	Layers, jeans, sneakers	
	Shuttles: 7:15 am	8am-9am	Decorator & Family Meet & Greet Floragraph Breakfast Check- In	Hilton Pasadena, International Ballroom	Floragraph Families Casual attire Tickets required	
	12:15 pm	9am-11am	Floragraph Family Breakfast	Hilton Pasadena, International Ballroom	Floragraph Families Casual attire Tickets required	
	5:45 pm	2pm-3pm	Rider/Walker Logistics Meeting	Hilton Pasadena, California Ballroom	Riders and Walkers Only Casual attire	
		10am – 6pm	Activity Room	Hilton Pasadena	Kids of sponsors, honorees, and guests	N/A
		11am-12pm	Participant Sticker Trading	Hilton Pasadena foyer	All	Casual attire
		7pm-10pm	New Year's Eve Celebration	Hilton Pasadena, International Ballroom	Confirmed guests	Cocktail attire Tickets required

Please note this schedule is subject to change.
www.DonateLifeFloat.org

Donate Life Rose Parade® Float

2023 Parade Timeline



Sunday, January 1st

Date	Time	Description	Location	Participants	Attire/Notes
Sunday, January 1 Shuttles: Dependent on float judging time	TBA	Riders and Walkers shuttled to float	Hilton Pasadena lobby; departs at 7:15 am	Riders and Walkers only REQUIRED	Riders and Walkers in Parade Day attire
	TBA	Shuttle to float judging	Hilton Pasadena lobby at 7:15 am	All	Casual attire
	TBA	Float Judging	Fiesta Parade Floats – Irwindale	Float Judging attendees	Casual attire Bring your yearbooks and stickers
	2pm – 6pm	Activity Room	Hilton Pasadena	Kids of sponsors, honorees, and guests	N/A
	6pm-8pm	Rider/Walker Dinner	Hilton Pasadena, International Ballroom	Riders, Walkers and their families	Casual attire Tickets required

Monday, January 2nd

Date	Time	Description	Location	Participants	Attire/Notes
Monday, January 2 Shuttles: N/A	5am – 5:40am	Shuttle arrives for Riders and Walkers	Hilton Pasadena lobby	Riders and Walkers only	Parade Day attire
	7am	Parade grandstands open	235/240 W. Colorado Blvd. at Pasadena Ave.	Grandstand seat holders	Warm, layered, casual attire Tickets required
	8am-10:30am	2023 Rose Parade	Colorado Blvd.	All	
	TBA	Activity Room	Hilton Pasadena	Kids of sponsors, honorees, and guests	N/A
	10:30am – 11am	Shuttle picks up Riders and Walkers	Victory Park	Riders and Walkers	Parade Day attire

Please note this schedule is subject to change.
www.DonateLifeFloat.org

Donate Life Rose Parade® Float

2023 Parade Timeline



	11am-12pm	Post-Parade Welcome	Hilton Pasadena, San Gabriel Ballroom	Riders, Walkers & Guests	Parade Day attire for Riders and Walkers Casual attire for all others
	12pm	Rose Bowl Game	Rose Bowl	Game Ticket Holders	Transportation to be arranged by game attendees
	TBD	Floatfest	Victory Park	All (this requires the purchase of a ticket)	Casual

Tuesday, January 3rd

Date	Time	Description	Location	Participants	Attire/Notes
Tuesday, January 3	TBD	Floatfest	Victory Park	All (this requires the purchase of a ticket)	Casual

Please note this schedule is subject to change.
www.DonateLifeFloat.org